

DUPLICATE INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
501007-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WSMV	House-WSMV Local	WSMV Local	Local

Billing Address:

Fletcher Rowley Chao & Riddle
Attention: Accounts Payable
1720 West End Avenue, Suite 640
Nashville, TN 37203-2607
USA

Send Payment To:

WSMV
Box 905024
Charlotte, NC 28290-5024

Advertiser	Product	Estimate Number
Ty Cobb For State Senate	Cobb For State Senate	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	501007	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	M-F 5-6a	M-F 5a-6a	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMVM 11/05/12 5:20 AM M-F 5-6a M-F 5a-6a :30 COBBT1201H \$250.00 NM 3 WSMVTu 11/06/12 5:19 AM M-F 5-6a M-F 5a-6a :30 COBBT1201H \$250.00 NM									
2	11/05/12	11/06/12	Ch. 4 News Today 6-7am	558am-658am	MT-----	:30	2	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMVM 11/05/12 6:56 AM Ch. 4 News Today 6-7am 558am-658am :30 COBBT1201H \$575.00 NM 1 WSMVTu 11/06/12 6:43 AM Ch. 4 News Today 6-7am 558am-658am :30 COBBT1201H \$575.00 NM									
3	11/05/12	11/05/12	M 9-10pm	Revolution	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMVM 11/05/12 9:34 PM M 9-10pm Revolution :30 COBBT1201H \$1,500.00 NM									
4	11/02/12	11/02/12	CH 4 News @ 4pm	4-5pm	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMVF 11/02/12 CH 4 News @ 4pm 4-5pm :00 \$450.00 NM Credited									

Total Spots 5

Gross Total \$3,150.00

Payment Terms Net 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Product	Estimate Number
Ty Cobb For State Senate	Cobb For State Senate	

Agency Commission \$472.50

Net Amount Due \$2,677.50